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March 30, 2009

TO: Each Health Deputy

FROM: Jonathan E. Freedman
Chief Deputy Director

SUBJECT: **NOTIFICATION OF INTENT TO RENEW CONTRACT WITH FIRST 5 LA
AND THE DEPARTMENT OF PUBLIC HEALTH FOR THE HEALTHY KIDS
OUTREACH PARTNERSHIP AND APPROVAL OF CONTRACT EXTENSIONS
FOR 15 PROVIDERS**

This is to inform you that the Department of Public Health (DPH) plans to seek Board approval to renew an agreement with First 5 LA and extend agreements with 15 agencies currently providing health insurance outreach, enrollment, utilization and retention services for the Healthy Kids Outreach Partnership.

Background

In July 2003, the Children's Health Outreach Initiative (CHOI) began work with 15 agencies throughout the county to provide health insurance outreach, enrollment, utilization and retention services to low-income children and their families. The CHOI program received funding from First 5 LA to support these services for five Fiscal Years (FY) (July 1, 2003 - June 30, 2008). The contracts with these agencies were due to expire June 30, 2008. On June 10, 2008, the Board approved a one-year extension through June 30, 2009.

On January 8, 2009, the First 5 LA Commission Board voted to approve a new contract with the County for FY 2009-10 utilizing funds from the original allocation. As a result, DPH plans to extend agreements with the current agencies for one (1) additional year through June 30, 2010 with the option for a one (1) year automatic annual renewal contingent on available funding. Attached for your review is a summary of current agencies and funding recommendations.

Fiscal Impact

For FY 2009-10, DPH estimates a funding level of \$4.95 million for the Healthy Kids Outreach Partnership comprised of: 1) an estimated \$3.45 million from First 5 LA for the Healthy Kids Outreach Partnership; and 2) an estimated \$1.5 million from Medi-Cal Administrative Activities (MAA) reimbursements. The reimbursement from the MAA program is made possible through the participation of eligible contracted agencies in the County's required time surveys, as required by the State. The First 5 LA Healthy Kids Outreach Partnership was designed to maximize MAA reimbursements and there are no net County costs associated with these contract extensions.

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Impact on Current Services

Approval of the recommended actions will allow DPH to continue the private/public collaborative efforts of schools, local health departments and community-based organizations to enroll children and their families into Healthy Kids, Medi-Cal, Healthy Families, and other no/low cost health coverage programs for which they may be eligible. These efforts result in more individuals throughout Los Angeles County enrolled into available health coverage programs and increased utilization of preventive and primary health care services. Currently, there are not any other comprehensive outreach and enrollment efforts in Los Angeles County.

If you have questions or require additional information, please let me know within seven days of the date of this letter. Unless I hear otherwise from you, DPH staff will proceed with the contract extension process.

JEF:ch

Attachment

c: Sheila Shima
Richard Mason
Cynthia A. Harding

Healthy Kids Outreach Partnership
FY 2009 – 2010 Funding Recommendations

Community Health Coverage Agreements: Outreach, Enrollment, Utilization and Retention Services

AGENCY	SPA	Fiscal Year 2009/2010 Allocation
AltaMed Health Services 500 Citadel Drive, Suite 490 Commerce, CA 90040	7	\$338,069
Asian Pacific Health Care Venture, Inc 1530 Hillhurst Ave. Ste 200 Los Angeles, CA 90027	2, 3, 4, 7	\$317,651
Catholic Health Care West dba California Hospital Medical Center 1401 South Grand Avenue Los Angeles, CA 90015	4, 6	\$365,251
Citrus Valley Health Partners G.E.M Project 1115 S. Sunset Ave. Los Angeles CA 90015	3	\$364,065
Community Health Councils Inc. 3731 Stocker St. Ste 201 Los Angeles, CA 90008	6, 8	\$437,476
Crystal Stairs, Inc. 4305 Degnan Blvd. Ste 102 Los Angeles, CA 90008	6,7,8	\$661,575
Glendale Adventist Medical Center 1509 Wilson Terrace Glendale, CA 91206	2	\$250,825
Los Angeles County Office of Education 9300 Imperial Highway Room 210 Downey, CA 90242	Countywide within LACOE School District	\$157,500
Los Angeles Unified School District 333 South Beaudry Avenue, 29 th Floor Los Angeles, CA 90017	Countywide within LAUSD School District	\$157,500
Maternal and Child Health Access 1111 W. 6th Street Ste 400 Los Angeles, CA 90017	4, 6	\$367,500
Tarzana Treatment Center 18646 Oxnard St., Tarzana, CA 91356	1, 2	\$319,511
Venice Family Clinic 604 Rosa Ave. Venice, CA 90291	5	\$151,822
City of Long Beach Department of Health & Human Services 2525 Grand Avenue Long Beach, CA 90815	Within the city of Long Beach	\$160,467
City of Pasadena Public Health Department 1845 North Fair Oaks Avenue Pasadena, CA 91103	Within the cities of Pasadena, Altadena & Sierra Madre	\$52,500
National Health Foundation 515 South Figueroa Street, Suite 1300 Los Angeles, CA 90071	Countywide for training Services	\$301,875

NUMBER OF AGENCIES: 15

TOTAL ALLOCATION:

\$4,403,587